

We Help Services Organizations Get Better At What They Do

Self-Assessment Guide for Resource Management for Internal Enterprise Organizations

Introduction

Since its inception the Resource Management Institute (RMI) has been dedicated to the advancement of resource and workforce management best practices, research and training. As the industry continues to adopt and develop more effective resource management capabilities, the strategic value of doing so is becoming more and more apparent. A common question RMI members ask is how do we know where we stand relative to our peer group? There are several ways, starting with using RMI research to benchmark your company vs. others. Some companies choose to use RTMC, our parent company to conduct full-scale assessments and assist with process and technology transformation. A third approach is to start with a self-assessment using the RMI's Resource Management Maturity Model.

The purpose of this paper is to describe the full scope of effective enterprise resource management and allow organizations to self-assess the maturity of their current resource management performance.

About Resource Management in Internal Organizations

Growing competition and marketplace changes put continuous pressure on key internal organizations such as Product Development, Engineering, and IT to rapidly adapt and innovate to meet the needs and direction of the business. Planning horizons for these organizations are longer which makes it more challenging to change direction quickly.

Let's face it, these internal organizations are human resource intensive with well-established skill sets. Adapting large, complex and specifically skilled teams to new opportunities is a challenge. The companies who can continually evolve and adapt their workforces to align with company direction will have a distinct competitive edge.

The RMI's belief is that not enough attention is paid to effective resource management across these internal enterprise teams, resulting in:

- Teams that continue to plan resource capacity in silos with outdated methods.
- A lack of clarity on what the required work will be (the demand). The resource demand is not always very clear, or subject to a lot of change.
- Resource management processes that are not well integrated to sourcing and hiring strategies.

Since 2008, RTM Consulting and the RMI, have been setting the standard for resource management. Whether for client-facing services organizations providing billable services to its customers, or internal teams like Product Development, Engineering and IT, enabling critical business strategy, the same overall goal has applied: *Getting the right person, to the right place, at the right time.*

We have helped many customers over the years design and implement world class global resource management capabilities by leveraging our extensive resource management experience and Just-in-Time Resourcing® framework (JITR). JITR is our comprehensive framework for resource management leading practices for a wide range of resource-intensive delivery and enterprise organizations. Each area of JITR has evolved and expanded over time through learning and collaboration between the RMI, its members, and numerous RTMC consulting engagements.



Each area of JITR will be further explained as part of this maturity assessment.

Resource Management Maturity Model Overview

The goal with this white paper is to allow you to assess your organization's resource management maturity, a DIY guide to resource management.

In our experience, resource management is not a one-size fits all function. Depending on your size or type of organization, leading practices and options can vary. The goal of assessing against a maturity model helps eliminate generalized comparisons and helps you determine what maturity is and how it applies to your organization.

The largest line item in most enterprise organizations is its labor costs. Yet, it is the area we invest the least in operationally to ensure we do it well. This is evident by the omnipresence of PMOs against a minimal existence of RMOs within enterprise teams. It is our belief that RMOs are a necessary complement to PMOs, combining to improve work execution while efficiently and effectively using labor to achieve the objectives of your organization and company.

The RMI's maturity model is structured based on the Just-in-Time Resourcing[®] framework. This comprehensive view lays out all of the functional elements of resource management. An effective and mature resource management function is a sum of all these parts. From our experience, however, it is common for organizations to perform better in some areas than others. This maturity model will help you to identify where your organization has strengths and weaknesses relative to leading resource management practices.

The purpose of this model is to allow you to determine where your organization is relative to resource management functional maturity. For each category, determine where your organization is. Use the following table as a guide:

Level 1

Represents a non-existent function, or resource management processes that are providing the organization little to minimal benefit.

Level 2

Some basic evidence of process or existence of RM functions, but the processes lack formality and repeatability. Not much is codified or adopted consistently across the organization.

Level 3

Demonstrates you have invested in resource management capabilities and processes and starting to get the basics right, but shortcomings exist, causing you to still be more reactive and less strategic.

Level 4

Shows that resource management in your organization is adding value. It is more proactive than reactive. Resource management is more integrated into the service delivery model.

Level 5

You are an industry leader in a specific area or overall. Resource management is strategic for the organization and a critical element of meeting organizational objectives.

For the purposes of assessing your organization's resource management function, categories that correspond with the resource management organization and each of the seven elements of the RMI's Just-in-Time Resourcing® framework have been defined. A full view of the RMI's maturity model, along with an executive summary can be found on the RMI's website: https://resourcemanagementinstitute.com/resource-management-maturity-model/.

Score your organization in each category using a whole number 1-5 (if you are really undecided, score yourself using an increment of .5). Your overall score should be the average of the scores by category. This will provide you with a sense of where your organization's resource management maturity is, and what lies ahead in your journey to a more mature resource management function.

Assessing Your Resource Management Maturity

To complete your resource management maturity assessment, review each category section. Each section provides a brief overview of the category along with all the characteristics that define levels of maturity. Read through all of the content and then determine what the maturity level is for your organization in that category. Be honest! We recommend setting aside the rose-colored glasses and being as objective as possible. Good luck!

Organization

Organization is how the resource management team is structured and aligned in the broader organization and company. Key considerations are whether it is centralized or decentralized, as this can have an impact on its effectiveness.

Level 1	Level 2	Level 3	Level 4	Level 5
RM is done organically by organizational teams No dedicated RMs performing Resource Management	Existence of RMs working directly for individual teams Resources are viewed as belonging to individual teams	RMO in place with a clear charter to define and execute processes across organization Some capability for visibility to resources across teams	RMO is global, centralized model RMO is organizationally positioned to be objective (free from influence of organizational silos) Resources viewed as belonging to organization (vs. a particular team or department) RMO starting to take responsibility for some key organizational metrics	RMO is strategic global function with seat at the table RMO invested in and supported like other operational functions RMO is integral to achieving organizational goals (customer/employee/financial)

Your maturity score for Organization is:	

Supply Management (Skills Inventory)

Supply management focuses on how well your organization knows your current resources (employees). It encompasses having access to critical profile information (location, cost, role) as well as skills, experience and work assignments. More mature organizations maintain a rich and relevant set of data on their teams to enable insightful views into the capacity they have.

Level 1	Level 2	Level 3	Level 4	Level 5
Role names are inconsistently used across teams and not standardized Understanding of skills and capabilities is tribal No Skills Inventory	Some framework for role definition, but not controlled Skills and profile data are tracked in a decentralized manner No process around skills input or updates	Skills Inventory and profile data managed centrally across organization Limited confidence in skills data and accuracy Roles formally defined and consistent across teams	Skills Inventory and profile data managed centrally with documented governance process Ongoing process for resources to update skills Skills and roles are normalized across organizational boundaries Skills data is utilized to support skills development initiatives	Skills and roles are well known and understood by the organization with strong compliance Skills Inventory is utilized strategically to track employee aspirations and assist with employee engagement Ongoing quality management process Skills and profile data is synchronized across business systems

Your maturity score for Supply Management is:

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Staffing / Allocation

Staffing and allocation are the processes whereby organizations determine who should work on what. This is especially important when juggling a mix of project-based work and business as usual (BAU) demands. The goal is to be more proactive with allocating resources to work, starting the allocation process earlier during planning, as well as providing better enablement for the sharing or moving of resources across teams.

Level 1	Level 2	Level 3	Level 4	Level 5
Staffing activity occurs after work is approved and initiated Lack of clarity in understanding resource and role requirements of new work/projects	Staffing is decentralized and performed by team leaders/ managers for their resources Requests for resources come from many sources and in many forms Limited capability to share resources across teams Little to no ability to conduct scenario planning	Staffing and allocation activity occurs prior to work being approved and initiated Staffing function is facilitated centrally to support cross-team sharing of resources Standardized way in which resources are requested	Resource request process is well-defined and followed across the business including prioritization and resolution process for staffing conflicts Most new work streams have a defined resource plan and soft-booked resources to enable scenario planning prior to work being approved and initiated	All new work streams have a defined resource plan and soft-booked resources prior to being approved and initiated Centralized RMO utilizes scenario planning for resource assignments Staffing effectively balances keeping employees satisfied while meeting the demands of the business

Your maturity score for Staffing / Allocation is:

Demand Management (Forecasting)

Demand management is the process of aggregating all demand inputs and data on a continuous basis to have a clear view as to what is required to deliver work over a specific time period. Effectively aligning the right resources against demand in the right timeframes requires a clear and rich view of all drivers of demand.

Level 1	Level 2	Level 3	Level 4	Level 5
Demand planning does not effectively incorporate resource planning and forecasting No understanding of current supply by roles and teams Unable to map current supply of resources to the planned demand	Demand data exists, but a lack of confidence and accountability in sources of demand data Utilize a basic process for identifying resource needs for future demand Resource forecasting is ad-hoc and manually intensive with rudimentary automation Limited understanding of current supply and availability of resources	Ability to see open and assigned roles as well as where there's available capacity Ability to aggregate demand data centrally with some sense of confidence in the quality of the data Interlock meetings occur with the teams who create and manage demand to monitor upcoming demand	Ability to forecast (with confidence) resource demand for the next 3/6/12+ months by roles needed Ability to aggregate data and run reports on demand and capacity data. Perform analytics Ability to overlay supply and demand in an automation tool to identify gaps or surpluses of resources Strong interlock process with demand sources that drives strategic, datadriven decisions	Interlocks viewed as strategic and used for data-driven decisions Forecasting accuracy is tracked and leveraged for continuous improvement Advanced analytics and predictive automation leveraged

Your maturity score for Demand Management is:



Sourcing & Development

Sourcing and development are the logical outcomes of effective supply and demand management. Once organizations have a good handle on demand and the current capabilities of their supply, sourcing and development strategies are how organizations address talent acquisition, the augmentation of third parties and strategies to develop new skills or reskill existing employees based on future strategic needs.

Level 1	Level 2	Level 3	Level 4	Level 5
No connection between RM processes and sourcing supply and development Sourcing strategy is decentralized and managed by individual teams	No defined sourcing strategy for the overall organization RM processes provide basic support for identification of hiring needs Use of subcontractors and partners is transactional and decentralized	Defined sourcing strategy for the overall organization RM is contributing to the identification of resource hiring Some rationalization and guidelines in place for subcontractor and partner usage	Well-defined and centralized contractor/third party management with focus on mix and cost targets RM leveraged to pinpoint hiring needs RM identifies critical staff talent development opportunities Management identifies employee career wants and needs for incorporation into staffing decisions Recruiting is a continuous process	Warm-pool recruiting strategy in place and executed Long-term talent development strategy for every employee to drive employee engagement Interlock established with contractors/third parties Incorporate bottoms-up forecast to inform long term planning Ability to understand cost of labor to drive sourcing decisions

Your maturity score for Sourcing & Development is:



Technology

It is difficult to execute resource management at any reasonable scale without sufficient technology. The function is data intensive, and the data is always changing. This requires effective systems to capture the necessary information timely and with quality. Then, there is a need to aggregate, report and analyze the information in order to support resource management processes and drive necessary decision-making on resourcing.

Level 1	Level 2	Level 3	Level 4	Level 5
 No enterprise business applications in place Utilize non-standardized tools (i.e. spreadsheets) 	Overlap in system functionality with little to no integration of critical applications Some reliance on non-standardized tools (i.e. spreadsheets)	Enterprise application in place to support RM Manual effort to integrate with other systems Application in place with limited and inconsistent adoption and usage by teams	Automation integrates RM application to other delivery management systems Commercial-grade capability exists for reporting and analytics Above average adoption and usage of RM application and reduced dependency on spreadsheets	Advanced analytics and predictive automation leveraged Utilization of dashboards, reporting and analytics to drive business RM technology viewed as the source of truth with high data integrity

Your maturity score for Technology is:

Governance

Good processes typically have good governance to ensure they are followed and continuously improved and adopted. If you have not scored as well in prior process areas, chances are your governance maturity may be in a similar state. You will see from the criteria below that more mature resource management functions are more strategic and this is reflected in what metrics are measured and tracked.

Level 1	Level 2	Level 3	Level 4	Level 5
No documented RM processes No monitoring or controls in place No tracking of RM KPIs	Ad-hoc RM processes exist Monitoring happens in an ad-hoc manner and for limited RM functions	RM processes documented and training provided Consistent monitoring of RM process compliance Some KPIs in place for RM functions	Defined KPI's for RM performance and related process performance Timely and accurate reporting and analytics of performance Organizational accountability clearly defined Developing continuous improvement processes	Well defined accountability, monitoring and tracking of key RM processes Real-time reporting and analytics on performance Strong measurement of all aspects of RM performance Continuous improvement processes in place

Your maturity score for Governance is:	

Summary and Interpreting Results

Now that you have scored your maturity for each category, do the following:

Add your score from all seven categories:	
Divide your total score by seven	
This is your RM Maturity Assessment Score:	

Evaluating Your Score

If you scored **2 or less**, you have some work to do. The bright side of this is that you have a great opportunity to make a significant impact on your organization. In our experience, immature resource management results in organizations being more reactive, less adaptable to change and lag in project-based work performance. Resource management can really make a difference.

If you scored <u>right around 3</u>, you clearly understand the value of resource management, and your organization has made investments in it to date. You have likely done some heavy lifting deploying the processes and technology to make this work. You are now looking to normalize and stabilize the function and starting to look at next level improvements to truly make resource management strategic.

If you scored <u>4 or higher</u>, congratulations, you are really starting to harness the benefits of resource management. Your resource management function is starting to show real impact on your organization and your business. You can manage your workforce in a more advanced and strategic way, and your organization's work performance and productivity are positively impacted from this. Don't be content, however, there is always more to improve.

Closing Comments

If you scored well on the maturity assessment, congratulations! You are in the clear minority of companies who manage their human capital resources well, likely because of your disciplined focus on a well-defined and documented resource management process.

If you did not score well, the good news is there are processes, automation tools, training and education, and consulting firms that can help you.

In some organizations, resource management can be overlooked or receive inconsistent attention, while the underlying causes of failure in quality or project performance are often directly related to a simple failure of not having the right person with the right skills in the right place at the right time. Establishment of a well-disciplined resource management function is at least as important to an internal enterprise organization as any quality or project management process.

Good luck with becoming the most efficient and effective operation possible. Good resource management is the key!

About the Resource Management Institute (RMI)

The Resource Management Institute is dedicated to the advancement of resource and workforce management thought leadership, best practices and standards, globally recognized credentials that certify resource management expertise, and tools and resources necessary for effective and efficient management of human capital-intensive businesses. The Resource Management Institute was created to provide the resource and workforce management community a vehicle to advance the discipline of resource and workforce management, and further the interests of the people who make up this community and the companies they work for. Visit us at www.resourcemanagementinstitute.com and on LinkedIn.

About RTM Consulting

Specializing in Resource Management, Project/Portfolio and Knowledge Management, and Services Business Optimization, RTM Consulting helps IT hardware, software and support services, and engineering organizations achieve the benefits associated with successful services portfolios. With its unique Just-in-Time Resourcing® solutions and business acceleration services, RTM Consulting helps large, medium and small firms move beyond theory to practical application of industry leading practices and achievement of exceptional results in the shortest possible period of time. For more information, please contact RTM Consulting at info@rtmconsulting.net or www.rtmconsulting.net.

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