



We Help Services Organizations  
Get Better At What They Do

## Project Management Case Study

Adobe Partners with RTM Consulting to Create a Project Management Office (PMO) with Standardized Tools, Governance processes and Quality Gates

### **The Challenge**

For years, IT departments have struggled to deliver projects on time and within budget. But with today's emphasis on getting more bang for the buck, IT has to rein in projects more closely than ever. That challenge has led many to turn to project management offices (PMOs) as a way to boost IT efficiency, cut costs, and improve on project delivery in terms of time and budget.

### **The Solution**

RTM Consulting's founders and principals have significant experience consistently outperforming the market on revenue growth and expense reduction.

RTM Consulting's Business Optimization Practice takes a holistic approach to both sides of the equation: Revenue Growth and Cost Management.

### **Who We Are**

RTM Consulting provides strategic and operational advisory services to technology companies and other industries to assist them in increasing revenues and growing margins by leveraging consulting, professional and support services more effectively.

### **Client Situation**

As Adobe continued to mature its software products, client implementations became increasingly complex. The PS organization had a great opportunity to support revenue growth but was faced with managing a greater breadth and scale of projects. As growth continued, the existing project management methodology and approach were no longer sufficient to support increased complexity and anticipated project volumes.

### **The Solution**

**RTM Consulting provided Adobe with an assessment and consulting to quickly identify opportunities to drive improvements and establish a Project Management Office (PMO):**

- ▶ Implementing a set of standardized Project Management tools and processes to improve project control and minimize the number of projects that run off-track and over budget
- ▶ Enforcing a set of organization-wide metrics to ensure that reviews and approvals occur at the appropriate stages of a project's lifecycle.
- ▶ Defining project ownership at the onset of a project to ensure accountability for driving project success.

### **The Result**

**A well-architected PMO solution has helped Adobe drive immediate performance improvements throughout their project delivery.**

- ▶ A suite of standardized PM tools has been developed and rolled out to Adobe's EMEA and NA Professional Services teams.
- ▶ An initial set of governance standards has been put in place to audit projects and ensure compliance with new PM processes.
- ▶ Quality Gates have been established at various points throughout Adobe's methodology to ensure that superior solutions are delivered to clients.

Contact Us:

[www.RTMConsulting.net](http://www.RTMConsulting.net)

855.786.2555 (855.RTMC555)

[info@RTMConsulting.net](mailto:info@RTMConsulting.net)