Vehicle Optimization – QuickStart

Our mission is to help consulting, professional, support and field services organizations get better at what they do

Who We Are

RTM Consulting provides strategic and operational advisory services to technology companies and other industries to assist them in increasing revenues and growing margins by leveraging consulting, professional, support and field services more effectively.

Our Approach to Vehicle Optimization – QuickStart!

Reducing variability is an overlooked area of vehicle fleet management that can quickly lead to a substantial amount of cost savings. Using lean Six Sigma strategies to assess your current vehicle management performance, RTMC identifies where the quick hits are to improve on the most poorly performing logical groups in vehicle fleet management and apply best practices used by industry leaders. A more complete, but accelerated look at your vehicle management universe is our QuickStart assess and architecture approach whereby we review your As-Is capabilities, compare current performance and create a gap analysis, architect a To-Be vehicle management process, and define the execution plan.

Building the Roadmap to Improved Parts Management

- Assess As-Is Capabilities – leverage RTMC’s Field Services Framework to assess capabilities across your vehicle management universe or ecosystem
- Compare Performance / Gap Analysis – compare current performance and approach against industry best practices and quantify improvement opportunities
- Architect To-Be State – define workflows, recommend needed organizational or technology infrastructure changes
- Define Execution Plan – identify and size transformative efforts, prioritize improvement initiatives and build transformation roadmap and timeline
- Implement recommendations – begin receiving the benefits of the highest priority needs with RTMC expertise and transformative experience

RTMC consultants are previous industry practitioners who bring an experience-based and practical hands-on approach to problem identification and transformation. Contact RTM Consulting to learn more about making vehicle fleet management an important part of your Services business.

The Challenge

As revenue remains stagnant and profit margins decline for technology hardware businesses, companies need to reexamine their operation and services delivery methods in order to stay viable. Field Services executives are challenged to reduce costs, while maintaining or improving services levels.

Industry pacesetters have turned to services as a way to demonstrate greater value. Innovative or advanced Field Services (FS), focused on delivering better customer outcomes, is the answer. But the fact is today’s FS teams either don’t have the budget, the skills, the bandwidth, or all three to make this transition.

The Solution

RTM Consulting (RTMC) has developed its Field Services transformation services to help technology companies define, develop, and deliver value-added and outcomes focused FS capabilities required for market success. By partnering with RTMC, you can accelerate time to value, avoid surprises and unnecessary investments, optimize labor, parts and/or vehicle costs and achieve the support capability and capacity you need to maintain a competitive edge.

Contact Us:

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